



# ONE TO ONE

A Children's Literacy Program  
Annual Report 2018-19



**Through one-to-one volunteer tutoring, we help children develop literacy skills to last a lifetime**

# WELCOME

## Dear Members of the ONE TO ONE Community,

In an organization that continues to grow in scale and impact, it is easy to measure success in numbers.

Indeed, we are proud to share that in 2018-2019, ONE TO ONE equipped more than 2800 struggling young readers in 211 British Columbia schools with the skills and self-confidence to blossom.

That, in a word, is transformative.

Creating transformation is no small feat – and by every measure is the result of connection, rather than individual effort. More than 2000 dedicated people joined together to make the ONE TO ONE program possible last year. We offer our sincere gratitude for the service and support of everyone across the ONE TO ONE team – our passionate tutors, generous donors and corporate partners, hardworking staff and contractors, dedicated board members and collaborative community partners.

Stronger regional connections meant we provided direct support to and received direct learnings from the literacy outreach groups who organize and deliver ONE TO ONE in communities across BC. From firefighters who share tutoring duties in Mount Waddington to tutors reading inside a community-based yurt school on Salt Spring Island, we were impressed to see how ONE TO ONE could be adapted to fit the needs of local learning communities.

Attuning ourselves to local demand is a growing priority for ONE TO ONE. In the coming pages, you'll read about a collaboration with TD that allowed us to add new books from Indigenous authors and illustrators to schools in North Vancouver.



We are also proud to connect to new literacy champions. In October, we partnered with *Grown Ups Read Things They Wrote as Kids* and shared the ONE TO ONE story with 250 Vancouver fans of children's literature. And in March, our partnership with the *Left Coast Crime* convention meant ONE TO ONE was introduced to an enthusiastic group of more than 700 literary patrons from across North America. Convention organizers Linda McNab and Colleen Glynn's herculean efforts also raised nearly \$20,000 in donations for ONE TO ONE.

And, of course, the ultimate connection is the one between a tutor and a young reader. Again, thank you for your commitment to our cause, your generosity of spirit and your own connection to ONE TO ONE. Because of you, 2800 lives were transformed last year. Together, we look forward to transforming even more in 2019-2020.

A handwritten signature in black ink, appearing to read 'Carol Neuman'.

**Carol Neuman**  
Executive Director

A handwritten signature in black ink, appearing to read 'Elaine Hung'.

**Elaine Hung**  
Chair

# ABOUT ONE TO ONE

ONE TO ONE offers a unique children's literacy program which provides one-to-one tutoring to elementary school-aged children who struggle with reading. Our trained volunteer tutors work in schools during school hours with students identified by their teachers as needing a boost in their literacy skills.

ONE TO ONE students are those who receive no extra resource support at school and would otherwise fall through the cracks in the system.

Each student spends approximately 30 minutes, once or twice a week, with a trained ONE TO ONE volunteer tutor in the school during normal school hours. Not only does the program develop the students' literacy skills, but it allows the students to practice reading in a safe environment, where it is okay to take risks and make mistakes. Students develop relationships with their tutors that foster self-confidence that build success in school and life.

There is no cost to students or schools and we are funded completely by grants, corporate partnerships and private donations.



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## OUR TEAM

ONE TO ONE's Board of Directors guides a small, passionate team in Vancouver which is supported by a dedicated team of liaisons in each area where ONE TO ONE operates in BC.

### BOARD

**Elaine Hung**, Chair  
**Lori Sorenson**, Vice Chair  
**Sue Hoff**, Past Chair  
**Sandy Fairey**, Treasurer  
**Jacquie Stebbings**, Secretary  
**Natalie Morissette**, Director  
**Diane Styles**, Director  
**Barinder Chauhan**, Director  
**Raji Mangat**, Director  
**Jennifer Smith**, Director

### STAFF

**Carol Neuman**,  
Executive Director  
**Liz Van Den Hanenberg**,  
Volunteer Coordinator  
**Alistair Nagle**,  
Program Manager  
**Therese Armstrong**,  
Program Manager &  
Area Liaison  
**Charlotte Hussey**,  
Fund Development &  
Communications Coordinator

### LIAISONS

**Therese Armstrong**  
**Afton Bell**  
**Fiona Clare**  
**Elaine Denny**  
**Jane Hicks**  
**Janice Johnson**  
**Andrea Krombein**  
**Zahida Machan**  
**Susan McClary**  
**Linda O'Reilly**  
**Tracy Spannier**  
**Katie Stevenson**

# OUR REACH

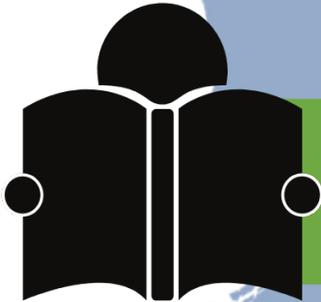
*In 2018-2019*



**1,274**  
trained volunteers  
provided



**46,726**  
tutor hours to



**2861**  
students in



**211**  
Schools



# EXPANDING ONE TO ONE'S MATERIAL

Literacy is not only the ability to read a book – it's the ability to explore the world around us through the written word.

Through literacy, we access stories about ourselves. But many children don't have the opportunity to see themselves reflected in what they read. According to the Cooperative Children's Book Centre, only 26% of children's books published 2017 contained multi-cultural content.

Inspired by this and several of the Truth and Reconciliation Commission's calls to action, we took steps to make engaging Indigenous material available to our young readers.

Last January, thanks to the financial support of TD North Shore, we launched a pilot project in four North Vancouver schools that added 40 new story books from Nanaimo-based Strong Nations Publishing to our book boxes. Indigenous titles such as *Fish for Supper*, *Salmon to Share*, and *Black Raven* now join more than 100 other books in the boxes that are rated at varying levels of literacy.

Before the books were added, we engaged Terri Galligos. A local Indigenous education expert, Terri not only connected us to Strong Nations Publishing - she also led a talking circle for our volunteers in North Shore pilot project schools.



The talking circle offered the opportunity for volunteer tutors to gain familiarity with the new reading materials, and ask questions in a safe and supportive space.

Volunteers now have the opportunity to select from several books in the new set that contain Indigenous stories – and 16 others with pictures from Indigenous illustrator and member of the Tsimshian Nation, Bill Helin, and many more with uniquely Canadian content. We look forward to the results of this pilot project and hope to bring Indigenous content to more schools across BC in the future.

# APRIL VOLUNTEER OF THE YEAR AWARD

*ONE TO ONE Volunteers go above and beyond*

Our April volunteer appreciation event at the Hycroft Manor is always a special occasion. In 2019, however, we had even more reason to celebrate than usual.

We were proud to recognize over 100 volunteer tutors – more than 25% of our tutors in the Lower Mainland – for their multi-year commitment to the ONE TO ONE program.

And, thanks to the support of the Stewart Family Fund, we also honoured Jay Pelton as our first-ever recipient of the Mary Stewart Volunteer of the Year award.

According to Ashlie Arbour-Polley and Susan Nichols, the teacher and principal at General Wolfe Elementary who nominated him, Jay is the type of tutor who regularly notices areas where his readers are struggling and repeatedly goes above and beyond, coming up with creative and interesting ways for the kids to engage with what they're reading.



His connection to his readers is so profound that one of the students Jay reads with figured out when his birthday was and organized a surprise party at the school, presenting him with a cake and his favourite book when he was a child: *Alice in Wonderland*.

Congratulations to Jay Pelton for his outstanding contribution to the ONE TO ONE literacy community.

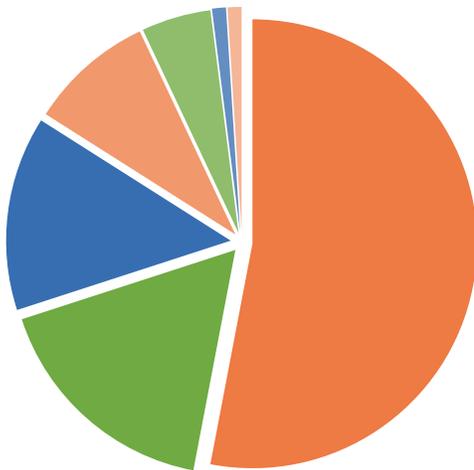
L-R: General Wolfe principal Susan Nichols, Jay Pelton, General Wolfe teacher Ashlie Arbour-Polley, resource teacher Andrea Hudson.



# FINANCIAL REVIEW

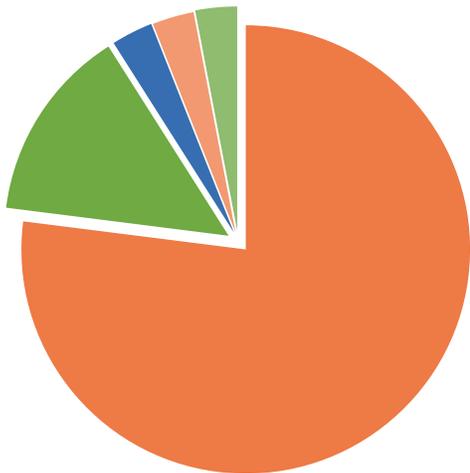
**Total Revenue:**  
**\$388,333**

## FUNDING SOURCES



- Grants (53%)
- Foundations (17%)
- Individual (14%)
- Events (9%)
- Corporations (5%)
- Endowment and interest (1%)
- Miscellaneous (1%)

## EXPENSES BREAKDOWN



- Program (77%)
- Administration (14%)
- Legal/ Accounting/ Insurance (3%)
- Fundraising (3%)
- Office expenses (3%)

**TOTAL IN-KIND VALUE OF  
OUR 1,274 VOLUNTEERS**

**\$938,447**

# THANK YOU

Gifts from individual donors, grantors, corporate partners and foundations ensure ONE TO ONE is available to children across British Columbia. Once again, we are grateful for the incredible generosity of our community of support.

## Volunteers

We would not be able to support children across BC without our incredible volunteers - thank you from the bottom of our hearts to each and every one of you.

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## Corporations, Foundations and Organizations

### Gifts of \$10,000+

Anonymous  
Dr. Ann Worth Charitable Foundation  
Elm Foundation  
Francis Family Foundation  
Government of British Columbia  
HY Louie  
Left Coast Crime Convention

### Other Gifts

Anonymous donor, Blue Skies Fund, Datacore Mail Management Ltd., Greystates Foundation, Hughes Family Foundation, Intihar Family Fund, Mancer Family Fund, McCarthy Tetrault Foundation, Rotary Club of Lions Gate, PwC, The Secret Garden Tea Company Inc, Stewart Family Fund, Telus, TD, Traction on Demand, Tudor Sheil Fund, United Library Services, VanTel/Safeway, Vancouver Foundation, Zoic Studios, ZSA, Zymeworks.

## Individual Donors

### Gifts of \$1,000-\$9,999

Anonymous donor, Shafique Ahamed, Richard and Valerie Bradshaw, John Edmison, Sandra Fairey, Nick Glen, Sue Hoff, Mary McGivern, Erika Scott, Taylor Taliesin, Susan Williamson.

### Gifts of \$250 to \$999

Andrew Janz, Barinder Chauhan, Bonnie Schmelke, Bruce MacKenzie, Carol Reimer, Clark Wilson, Colette Storrow, David Moore, Deanna Warner, Diane Styles, Elaine Hung, Geoffrey Cowper, Herb Evers, Jacqueline McClure-Zerbe, Jane Austin, Jane Hicks, Janet Moore, Jacquie Stebbings, Johanna Hickey, John Hooge, Laura Baker, Lori Lothian, Mike Calyniuk, Natalie Morissette, Rob Watts, Sandra Harris, Sandra Polinsky, Susan Vallance, Tony Hume.



## Contact us:

**ONE TO ONE Literacy**  
500 - 610 Main Street  
Vancouver, BC V6A 2V3  
P 604-255-5559  
[contactus@one-to-one.ca](mailto:contactus@one-to-one.ca)