

# 2020-2021 Impact Report



## A year of adapting and persevering

ONE TO ONE entered the 2020-2021 school year knowing that a focus on flexibility and adaptability — along with maintaining a strong connection between tutors and students — would determine a successful year. The pandemic brought uncertainty to students, parents, teachers and schools and we all worked together to support young readers. Here's what we were excited to share about this year:

### Piloting new programs

For the first time in our 30-year history, we navigated through a year where we could not operate our in-person tutoring program. We knew the need for literacy tutoring did not disappear and we sought out other ways to boost young readers' literacy skills through our pilot virtual programs.

#### The result:

**267** young readers supported

- **111** students from the Metro Vancouver area
- **90** students from around the province
- **66** additional students supported through our spring virtual reading program

We also supported **111** parents and caregivers through Come Read With Me workshops.

While we served fewer students this year than in pre-pandemic times, we take pride in the effect we had on these students.

- **93%** of parents noticed an improvement in their child's confidence in reading out loud after tutoring sessions.
- **91%** of teachers surveyed reported an improvement in their student's reading comprehension.
- **98%** of parents intend to enroll their child in our programs next year.

#### What they had to say:

*"My daughter absolutely adored her tutor. She was incredibly kind and understanding. She let our daughter take the lead, which made her far more comfortable and confident. I noticed a vast improvement in her reading aloud and general confidence in reading. She actually enjoys it now!"*

– A ONE TO ONE Parent

### An engaged community

Our programs and mission would not be possible without close collaboration between volunteers, schools, donors, parents and partner organizations that were dedicated to helping emerging young readers during this tumultuous school year.

Even when we were not physically together, our community stepped up to support our students by connecting them to our literacy programs and providing valuable feedback on our new initiatives this year.

In our annual winter campaign, our supporters helped us raise **\$62,400** with the help of our generous matching donors from the Francis Family Foundation, Collings Stevens Family Foundation and Malberry Foundation.

In the spring, an anonymous mother-and-son duo donated and also challenged our community to contribute, raising a combined total of over **\$8,000** in the Put a Book in Their Hands fundraiser, which let children pick out and take home their own special books as a graduation gift.

We would like to extend a sincere thank you to our community who have been cheering on our tutors and students.

# Our talented volunteers

Our volunteers stepped up to the challenge of learning new ways to interact with and encourage young students through a screen. Over **60** volunteers learned to use Zoom and Epic! to connect with and tutor young students. **92%** of our virtual tutors intend to join us again in the next school year!

Like most things in 2020-2021, everything wasn't always smooth and we identified ways to improve for next year such as finding quieter spaces to read and even more support for our virtual tutors.

*"In a pandemic year, virtual tutoring was a highlight of my week. It kept me in touch with the real world. Many thanks."*

– A ONE TO ONE Literacy Tutor

## The highlights

The 2020-2021 school year held many firsts for ONE TO ONE and for the students we support.

Launched **2** successful virtual pilot programs.

**\$8,000** raised by our community in the Put a Book in Their Hands campaign.

Re-trained **60** volunteer tutors to equip them with virtual tools used in their sessions.

**\$62,400** raised in our winter fundraising campaign.

Supported parents with **3** new tools:

- Parent/Caregiver newsletter
- Instagram account
- Come Read With Me workshops.

## Looking towards the next year

With our virtual program pilots successfully completed, ONE TO ONE is planning to expand our virtual tutoring programs in Fall 2021 and beyond. Our goal is to maintain a high quality of literacy support for our students and re-open in-person tutoring in schools that we have served in past years. With the addition of virtual programs, we aim to reach new areas with children who need literacy support the most.

### Fall 2021

Expanding the reach of virtual after-school programs.

### Early 2022

Incrementally re-introducing in-person tutoring in select schools.

### Spring 2022

Inviting our supporters and sponsors back to our famed Spelling Bee fundraiser.

We look forward to welcoming back our in-person volunteer tutors and re-connecting with our community in a safe manner. Thank you for helping us keep the pages turning in such a difficult time. It takes a community to support our young readers and our community continues to be strong!

Reach out to learn more about ONE TO ONE:  
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