

# 2024-2025 IMPACT REPORT



**ONE TO ONE**  
A Children's Literacy Program



**1609**

Students received tutoring either in-person at schools or virtually from home



**14**

Communities reached across British Columbia



**114**

Partner schools in B.C. who benefit from literacy support from ONE TO ONE



**280**

Families attended a Parent Reading Workshop to support home reading practice



**515**

Volunteers gifted over 23,000 hours of service to our programs

## SETTING THE STAGE

ONE TO ONE's province-wide programming leverages the power of one-to-one connections to help children develop literacy skills and reading confidence. We are excited to share the impact that we made in 2024-2025.

We offer three distinct programs:

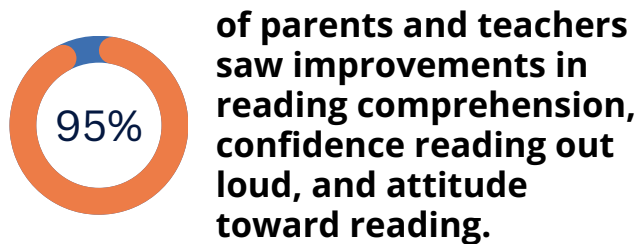
- In-person tutoring at elementary schools across the province;
- Virtual tutoring offered to students after school; and
- Parent and caregiver reading workshops.

Did you know? Over the *last* school year we piloted a science of reading informed curriculum-update at a handful of test schools. Early results were encouraging. *This* school year we will be significantly increasing our in-person Parent Reading Workshop offerings.

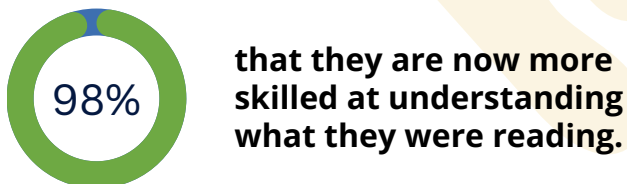
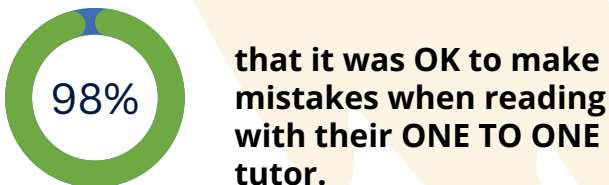
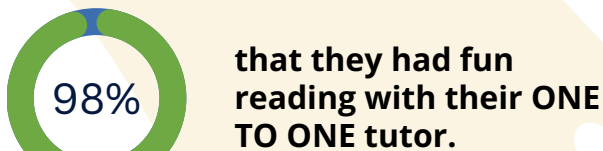
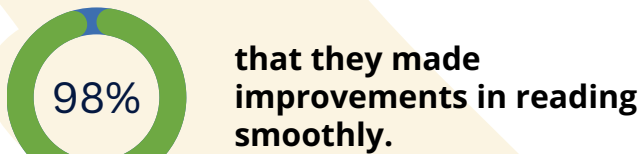
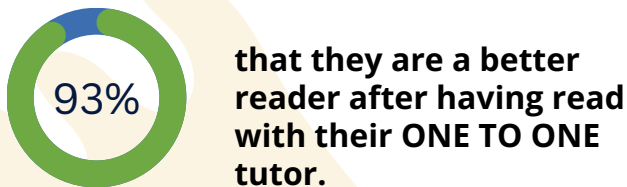
Whether through enhancements to our tutoring program or through increased support for families, we are always looking to make a greater impact. ONE TO ONE staff strive to stay abreast of the most current and effective literacy practices to set the stage for continual program enhancements.

# MAKING READING A SOURCE OF JOY

When reading is positive and fun, struggle can transform into joy and create lasting results. The connection between our dedicated volunteer tutors and their students continues to make an impact on reading skills and confidence.



## ONE TO ONE students reported:



I love to read with my tutor. She teaches me a lot.

-- Student

This is a wonderful program, and I've seen great improvement in my child since joining. Programs like this make a big difference for families and help kids build confidence and skills in a fun, supportive environment.

-- Parent

My child went from resisting reading to being excited to read on his own. It was such a relief to feel that he was receiving so much support. My child is definitely feeling more confidence and loves reading.

-- Parent

It is wonderful to see the improvement in my students. I had one student last year who was struggling with reading fluency and comprehension. This year, he has improved significantly. It is a delight when he asks for harder books to read!

-- Teacher

# VOLUNTEERS MAKE WAVES



We are so thankful for the **515 volunteers** who gifted **over 23,000 hours** as literacy tutors this past year.

The theme for National Volunteer Week 2025 was “Volunteers Make Waves,” highlighting both the power of a volunteer’s dedication and the impact of their efforts. That ripple effect is evident in our students’ literacy development.

By the end of the school year, volunteers reported that **89%** of their students seemed excited to read and **88%** felt confident when reading.

My main purpose is to get my readers to enjoy reading. Of course, we work on decoding and comprehension, [but] I feel that what I can add is something they don't always have the luxury of [in class]: one-on-one time and individual attention.

In finding ways to engage with what we're reading and enjoying the stories and the characters [together], time and again my readers end up reading material they never thought possible - not only because of the skills they learn, but because they want to.

I think this is the real value of ONE TO ONE.

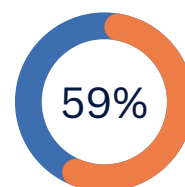
*- Evelyn Nodwell, volunteer tutor*

## CONNECTIONS THAT LAST

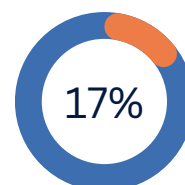
Our impact is powered by passionate and committed volunteers – many of whom **return year after year** to support young readers.

Our above-sector-average **66% retention rate** is a testament to the meaningful and lasting connections built through our programs.

When surveyed, **88%** of volunteers reported feeling connected through regular events and training opportunities. This is what we see every day: a dedicated network of individuals who believe in the power of literacy and the strength of our shared mission.



of volunteers have been with us for **5+** years!



of volunteers have been with us for **10+** years!



# SUPPORTING FAMILIES AT HOME

In 2024-25, ONE TO ONE hosted 14 Parent Reading Workshops, serving 280 families. This included 11 in-person workshops, delivered at partner schools in the Lower Mainland and Victoria, and 3 virtual workshops to allow families from across the province to participate.

Designed for parents and caregivers of students in Grades 1-2 our Parent Reading Workshops offer positive reading strategies to support at-home reading.

In 2025-26, we will significantly increase our workshop offerings in the Lower Mainland through the generous support of the Simon K.Y. Lee Foundation.

100%

Of participants said they learned a technique that they could use at home when reading with their children.

## This is what some parents and caregivers said about the workshop they attended:

“

Thank you for providing such a great workshop for parents. Since English is not my first language, I often feel unsure about how to guide them.

Attending this workshop has given me direction on how to help them learn and grow.

”

“

They were so professional and offered so many reading activities and games.

”



# VOLUNTEERS OF THE YEAR

Annually, ONE TO ONE recognizes a volunteer of the year at our Volunteer Appreciation Tea. In 2024-25, we decided to begin honouring one virtual *and* one in-person volunteer of the year to reflect the uniqueness of each role.

## IN-PERSON VOLUNTEER OF THE YEAR - SUZANNE MOGAN

Suzanne was instrumental in the startup of the ONE TO ONE program at Tecumseh Elementary School in Vancouver, in 2008 as a member of staff at the school. Now retired, Suzanne reads as a ONE TO ONE volunteer tutor. Amy Rodrigues, school coordinator at Tecumseh, shared:



Week after week you commit your time, energy and kindness working with some of our most vulnerable learners. You share the joy of conversation; you get to know [students] and you try and hook them into developing a love of reading by knowing exactly which books will pique their interests.

[Suzanne:] You play such an important part in developing our students' literacy skills [and] confidence. You encourage risk-taking and most importantly you listen, care, and make learning fun.

## VIRTUAL VOLUNTEER OF THE YEAR - KAMY ZARGARPOUR

Our very first Virtual Volunteer of the Year, Kamy Zargarpour, started tutoring (in-person) in 2014. When we launched our virtual program 5 years ago, Kamy bravely signed up. This is what Kamy's nominating student's family had to say about reading with him:

Kamy has a gift. He is genuinely interested — not just in reading, but in [our son] as a person. [His] enthusiasm is contagious. He asks thoughtful questions and genuinely listens when [our son] gets curious about a word or idea. [Our son] has gone from avoiding books to picking up graphic novels on his own.

Kamy: you've made a lasting impact on our lives. You've given [our son] the gift of confidence, and that's something that will stay with him forever.



# MISSION MOMENT SPOTLIGHT

***In our mission moment spotlight, allow us to share a heartwarming volunteer story.***

Sydney Spraggs joined our volunteer team in 2023.

After retiring from a career dedicated to supporting students who faced barriers to learning, becoming a ONE TO ONE tutor was a natural next step. "When I came to Vancouver, I thought I would love to work with students who needed reading help. I saw ONE TO ONE [and] thought that would be perfect for me."

Living with multiple sclerosis meant in-person tutoring would be a challenge, so Sydney joined our virtual program.

***I look forward to Thursday afternoons with my student—it is delightful.***



At first, navigating the technology was difficult, but she felt supported by ONE TO ONE. "[They] have been so helpful [...] and encouraged me to hang in there and stay with it"

Sydney's newfound tech savvy along with her patience, dedication, and skill as an experienced educator, allowed her to create a deep connection with her student. The result? Real progress: a boost in her student's reading skills up to grade level and leaps made in confidence.

Simply put, "it has been such a rewarding experience for me," Sydney said.

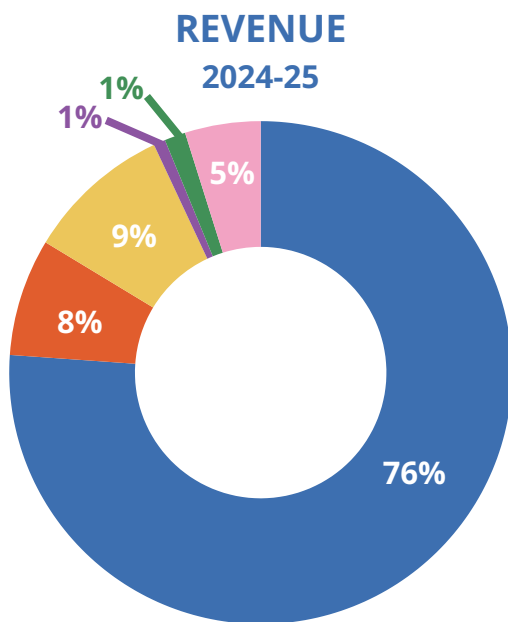
If you or someone you know would like to become a volunteer tutor, just visit: <https://one-to-one.ca/get-involved/become-a-tutor/>



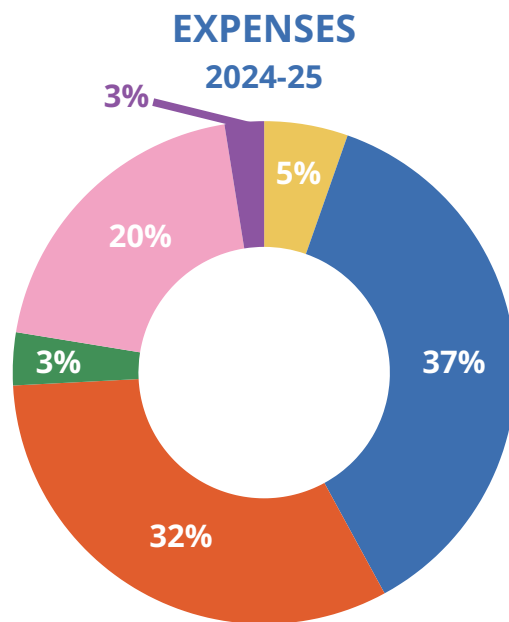
# FINANCIAL SNAPSHOT

In 2024-25, ONE TO ONE benefitted from generous gifts and support from individuals, corporations, and foundations to deliver on our mission. We also received some government support to round out our total operating budget.

**NOTE: using a conservative \$25 hourly rate for literacy support, our tutor base contributed over \$575,000 worth of in-kind support through their weekly reading sessions.**



- Foundations & Grants
- Government
- Individual Giving
- Corporate
- Events
- Other (incl. investments)



- In-person program
- Virtual program
- Parent workshop pilot
- Administration
- Office expenses
- Fundraising costs

## CONTACT US



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